

**OFFICE OF THE COMMISSIONER OF EXCISE, ENTT. & LUXURY TAX  
L&N BLOCK, VIKAS BHAWAN, I.P. ESTATE, NEW DELHI – 110 002**

File No.F.1(142)/EX/CL/L-3/2017-18/ 48

Dated: 13 .07.2017

To

M/s Delhi Tourism & Transportation Dev. Corporation Ltd.

M/s Delhi State Industrial Dev. Corporation Ltd.

M/s Delhi State Civil Supplies Corporation Ltd.

M/s Delhi Consumers Cooperative Wholesale Store Ltd.

**Sub: Price structure of country liquor for the year 2017-18.**

New wholesale rates for the procurement of Country Liquor have been finalized for the year 2017-18. Following suppliers have been selected as per quota mentioned against each one of them for supply of Country Liquor at the uniform wholesale rate of Rs. 287/- per Case for the year 2017-18.

**The New MRP shall be effective from 15 /7/2017.**

S.No	Name of the Bidder (M/s)	Weighted average price quoted as per case (9 BL) in Rs.	Brand Name	% of supply
1	M/s Queen Distillers & Bottlers Pvt. Ltd.	287/-	Gulab	30
2	M/s Frost Falcon Distilleries Ltd.	287/-	Murthal No 1	19
3	M/s Associated Distilleries (a U/o Globus Spirits Ltd.	287/-	Narangi	16
4	M/s Empire Alcobrev Pvt. Ltd.	287/-	Empire No 1	15
5	M/s Jagpin Brewereies Ltd.	287/-	Mirinda	10
6	M/s Maurya Distillers & Bottlers Pvt. Ltd.	287/-	Hulchal	10
	<b>Total</b>			<b>100</b>

*[Handwritten signature]*

The Competent Authority has approved the following price structure for all the above mentioned L-3 License holders:

Components of MRP	Particular	Quarts (Rs.)	Pints (Rs.)	Nips (Rs.)
1	WAP (per case) (Rs)	287/-	287/-	287/-
2	WAP (per unit) (Rs.)	23.92	11.96	5.74
3	Excise Duty (Rs. @ 245%	58.60	29.30	14.06
4	Retail Margin (Rs.)	6.60	3.30	1.80
5	VAT (Rs.)	18.33	9.17	5.00
6	Excise on Account of Rounding off (Rs)	2.55	1.27	3.40
7	MRP	110	55	30
8	Total (Excise Revenue (Rs.) (3+6)	61.15	30.57	17.46

Further, as per clause 16 (c) of Terms & Conditions for the tender for the year 2017-18, local transportation charges @ 2.50 per case shall be charged by L-3 Licensees from the L-8 Licensees in addition to the wholesale price.

Furthermore, as per Clause 28 of Terms & Conditions for the year 2016-17 the L-3 licensees are required to supply the stock left at their BWHs @ Rs.287/- per case (9 BL) w.e.f. 15/7/2017.

The Corporations are further directed to submit the closing stock position as on 14/07/2017 available with L-8 vends and the differential amount on that stock may be claimed from Excise as well as VAT. The Corporations are further directed to ensure the following:

1. To change MRP on bottles by affixing stickers.
2. To display a notice regarding the new MRP in front of all vends in Hindi & English.

Yours faithfully,

  
G.M. (EXCISE)

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Copy to:

1. Commissioner (VAT), GNCTD.
2. ~~PS to Excise Commissioner~~
3. PA to Dy. Commissioner (Excise)
4. ✓ System Analyst for uploading on the official website of department.
5. AC (ESCIMS) for compliance of the above with the request to place a scroll on ESCIMS of this effect.
6. Excise inspectors posted at BWH
7. All L-3 licensees for compliance.

  
G.M (EXCISE)

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