

GS1 Registration:

GS1 India is a body which helps company to register their saleable / **Stock Keeping Unit (SKU)** to have unique identification number. This requires company to register with GS1 India and get **Global Company Prefix (GCP)**. Subsequently companies can assign item reference number (also called as **Global Trade Identification Number -GTIN**) to all SKUs and then share the same with GS1 India.

Current Status:

During interactions with Distillery/Brewery in last few months, it was observed that most of them have got GCP and have GTINs. Also many of them are using 1D barcode on bottle labels as per Delhi Excise guidelines and regulatory requirements. However, the usage of barcode as per GS1 standards is not being followed uniformly (for example 'Case' as it is not an individual saleable item).

ESCIMS requirements:

With the implementation of ESCIMS, all future interactions with Delhi Excise for sale of liquor in Delhi shall require Distillery/Brewery to be registered with GS1 India and have a **GCP**. All SKU (including 'Case') should have a GTIN. ESCIMS initiative also requires that every 'Case' should have a GTIN as per the standards of GS1 India.

Objective:

One of the objectives of ESCIMS is to track and trace every saleable unit (Bottle/ Case) across supply chain from Distillery up to the point of sale at Vends. Hence each unit should have a 14 digit GTIN.

Salient features of ESCIMS with respect to bar code standards:

- Distillery/Brewery must ensure the name registered with Delhi Excise is same as registered with GS1 India.
- Provide bottles and cases GTINs mapping at the time of license renewal or applying for new licenses.
- Distillery/Brewery which are currently using 13 digits GTIN for 1D barcode should add '0' in the beginning to make it 14 digits.
- Case GTIN must be different from bottle GTIN since Case GTINs are also saleable unit.
- All GTINs are standardized to 14 digits.

In case any Distillery/Brewery is not registered, they must register. Please visit GS1 India web site shown below to understand registration process, download form and get fee structure information:

- <http://www.gs1india.org/Support/GetRegistered>